



Media Release

A New Chic & Hip Empire Hotel in Causeway Bay

(Hong Kong – May, 2009) The Empire Hotels & Resorts has opened a brand new hotel in one of the most sought-after locations in Causeway Bay. The new Empire Hotel Hong Kong • Causeway Bay is nestled between a quiet neighbourhood in Tin Hau and excitement of the bright city lights.

Designed by the internationally-acclaimed Japanese interior architect, Koichiro Ikebuchi, the hotel embraces elegance and oriental sophistication which is uncomplicated, deferential to their surroundings and culturally authentic.

All 280 guest rooms at the new Empire Hotel provide chic, contemporary accommodation complete with 42” flat-screen TV set, broadband internet access and a deluxe range of bathroom amenities. Taking advantage of the latest HD IP-STB technology, the new hotel has employed the latest in-room entertainment and information system, which is currently a first in Hong Kong. Through this HD-IPTV system, room guests can enjoy up to 26 local and international HD and SD channels and VoD services.

Each guest room also features a one-of-a-kind bathroom innovation – the “Magic Glass”. At a flick of the switch, the glazed bathroom glass turns translucent adding unexpected excitement to a morning or evening shower.

Located on the first floor is Empire’s Kitchen, designed to please your palate and soothe your eyes and serving international flavours in a buffet style and a select a la carte menu, from breakfast, lunch to dinner.

There will be more exclusive facilities including Empire Club Lounge offering exclusive personalized and business centre services, and Life Spa, an urban spa providing a host of state-of-the-art, user-friendly equipment, made available to room guests in the near future.

Combining convenience with tranquility, the new Empire Hotel Hong Kong • Causeway Bay offers unparalleled, affordable luxury to guests.

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About Us

The Empire Hotels & Resorts group is owned and managed by Asia Standard Hotel Group Ltd, a listed company in Hong Kong (HKSE Stock Code 292). The Group owns three Empire Hotels in Hong Kong, namely, Empire Hotel Hong Kong • Wan Chai, Empire Hotel Kowloon • Tsim Sha Tsui and Empire Hotel Hong Kong • Causeway Bay and the Empire Hotel Vancouver • Robson Street in Canada, which are all conveniently located in shopping districts and close to business convention centers. The Empire Hotels in Hong Kong are accessible from all parts of Hong Kong via the MTR network and Star Ferry, and a seamless transportation hub by rail, land and sea directly linked to China and the Pearl River Delta. The hotels provide guests with the ultimate convenience at the heart of business and truly affordable luxury.